



Dear Esteemed Business Owner,

We hope this letter finds you well. As proud members of the Jeffrey Elementary School Parent-Teacher Organization (PTO), we are excited to share with you an incredible opportunity to contribute to the heart of our community through the upcoming "Apres Ski Parent's Night Out" on February 23rd, 2024, hosted at the Stony Creek Brewery in Branford, CT.

Our PTO is more than an organization; it is the embodiment of our commitment to building a vibrant, connected community that values education and fosters an enriching environment for our children. The "Apres Ski Parent's Night Out" is not merely an event—it is an expression of our collective dedication to the shared journey of learning and growing together.

The mission of the Jeffrey PTO goes beyond traditional boundaries. We aim to create a closer relationship between home and school, enhancing the learning environment and fostering open communication between the school and the wider community. By promoting active parent/guardian involvement in the educational process, we cultivate an atmosphere that goes beyond academics, nurturing holistic growth in our students.

Your support is instrumental in translating our mission into action. Through previous contributions, we have funded impactful initiatives such as field trips, cultural assemblies, science weeks, and family events like carnivals and cultural fairs. Notably, our "one school one read" event, made possible by the generosity of supporters like you, has become a cherished tradition, uniting our students through the joy of shared reading experiences.

As we gear up for the "Apres Ski Parent's Night Out," we invite you to partner with us in creating lasting memories for the Jeffrey Elementary School community. Your sponsorship will not only contribute to the success of the event but also align your business with our shared values of education, community, and collaboration.

We offer three distinct sponsorship options, each providing valuable visibility for your business:

- A **Black Diamond Sponsor** where your logo would be part of a fantastic slide show we are making showcasing what the PTO supports. This will be shown on a large projector screen during the dinner portion. We are also creating a "Sponsor Table" that will be decorated beautifully, including a winter tree that we will decorate with sponsor logos. On the sponsor table we will have framed 8x11 posters of each sponsor (with a QR code linking to your website) and Black Diamond (and Blue Square, the mid-tier option) sponsors can include materials such as business cards, pamphlets etc. Another option to



be a Black Diamond Sponsor is if you wanted to provide a branded "Apres Ski Favor" or Apres Ski-theme take-away item. **The donation for this is \$500.**

- A **Blue Square Sponsor** where your logo would be displayed in a framed 8x11 poster on our Sponsor Table with a QR code linking to your website and the option to have take-away information on the table. Your logo on the sponsor tree would also be included. **The donation for this is \$250.**
- A **Bunny Slope Sponsor** where your logo would be featured on the sponsor tree. **The donation for this is \$100.**

Additionally, any donation to our raffle or silent auction will be considered towards sponsorship levels, recognizing the value of your contribution.

We assure you that all donations are 100% tax-deductible, with our Connecticut Tax ID# 06-1580579.

Your partnership is not merely a transaction; it is a shared commitment to the growth and prosperity of our community. Thank you in advance for considering our proposal. We deeply appreciate the ongoing support from incredible businesses like yours that make our community stronger.

With gratitude,

**Laura Francis, Amy Sutherland, Melissa Chester, Melissa Donlan, Matthew Joseff,
Katie Anderson, Michelle MacKeil, Lauren Miller, Amie Martin, & Bonnie Mackenzie**

Jeffrey Elementary School PTO Board Members

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Venmo:

